

DE LUXE
ARVIN
Metal Chrome
DINETTE SETS

DTS - Metal Furniture
 A triumph in dynamic modern styling, with exclusive new features, the Arvin DE LUXE Model is added proof of Arvin leadership—a further step in the spectacular and continuing success of Arvin Metal Chrome Dinette Sets.



PATENT OFFICE
 MAY 9 1949
 DESIGN DIVISION

LIBRARY

MAY 2 1949

U S PATENT OFFICE

RETURN TO
 DESIGN DIV.

C-14

No other set offers ALL these features:

- ★ New "miracle" slide-away, self-storing extension leaf.
- ★ New long-life Arvinite finish.
- ★ Smart semi-oval table top with strong tubular foundation.
- ★ Stunning new color combinations.
- ★ Deep-cushion upholstered chairs.
- ★ Seats 6 or 8 in comfort.
- ★ Arvin durability in every detail.
- ★ Nationally advertised.

p. 1



PATENT OFFICE

MAY 9 1949

DESIGN DIVISION

STYLE 3462/5

Set includes table and 4 upholstered chairs.



THE LAST WORD IN

beauty, quality, comfort

There is grace and charming harmony in every inviting line of Arvin De Luxe Sets with the new "Miracle" slide-away extension leaf. Color accents are rich and clear, and table and chairs radiate comfort and hospitality. The illustrations show table extended

to full length, 34 x 62". It closes to 34 x 50", with "Miracle" leaf concealed below. The distinctive semi-oval table top strikes a fresh, modern note, provides extra room. Beautifully curved table and chair legs are 1 1/8" chrome-plated tubular steel.



CHOICE OF COLORS

TABLES: White or rich canary.

CHAIRS: Cushions in rich canary, red or black; seat and back panels in gleaming white Arvinite.

RETURN TO
DESIGN DIV.

ARVIN

Metal Chrome
DINETTE SETS

lead the popular priced field



CHOICE OF COLORS:

Table: White

Chairs: Red seat with white back or
black seat with white back.

Above: Style 3058/2, with 4-leg chairs.

Below: Style 3058/1, with S-type
chairs.

Set includes table and four chairs.

No dinette set ever introduced won quicker, more enthusiastic consumer acceptance than this ARVIN model with the choice of 2 chair styles. Women showed immediate preference for Arvin beauty, Arvin styling, Arvin durability, and Arvin special construction features. Popular pricing plus consistent national advertising will build still greater demand for this most successful of all dinette sets—styled for kitchen, breakfast room or dining alcove—unequalled for building volume and profits.



DESIGN DIV.

OFFICE

1949

IN DIVISION

85

ARVIN *De Luxe* Dinette Sets h

NEW ARVIN 12-INCH "MIRACLE" SLIDE-AWAY EXTENSION LEAF*

Self-storing . . . amazingly simple to
operate . . . saves time . . . saves space
. . . saves effort

The first major improvement in table-leaf
construction in 25 years.

To extend table: (a) Open the table. (b) Take
hold of the leaf as shown and raise gently with
a simple turn of the wrist. (c) Close table flush
with leaf.

To remove leaf: (a) Open the table. (b) Lower
the leaf by pressing it lightly in at the edge.
(c) Close the table.

• • •

The simple motions required take but a few
seconds. There's nothing to lift out, nothing to
store away—nothing to stick, jam or go wrong.
The leaf is automatically stored just below the

table top—completely concealed, yet ready for
instant use. Operates so easily that a child can
raise or lower it with one hand. Unquestionably
the most convenient table-leaf ever developed.

*Patent applied for.



ARVIN UPHOLSTERED CHAIR, STYLE 5 *Deep-cushion luxury and comfort*

Women's eyes will sparkle when they see the new smartness,
graceful lines and solid comfort of the new De Luxe Chairs.
Seat and back cushions, easily removable, are deeply, richly
upholstered, and covered with smooth, scuff-proof, easy-to-
clean VINYL fabric, famous for long wear. Backs are form-
fitting. Legs are heavy gauge, 1 1/8" tubular steel (same as
table legs) beautifully chrome-plated and buffed to a rich
lustre. Back and seat panels are finished with new, long-life,
brilliantly lustrous Arvinite. All screws are countersunk. Un-
derside construction is smooth and clean—absolutely free of
snagging hazards and dust-catching parts.

Overall height, 32 1/2".
Seat size, 17 x 15".



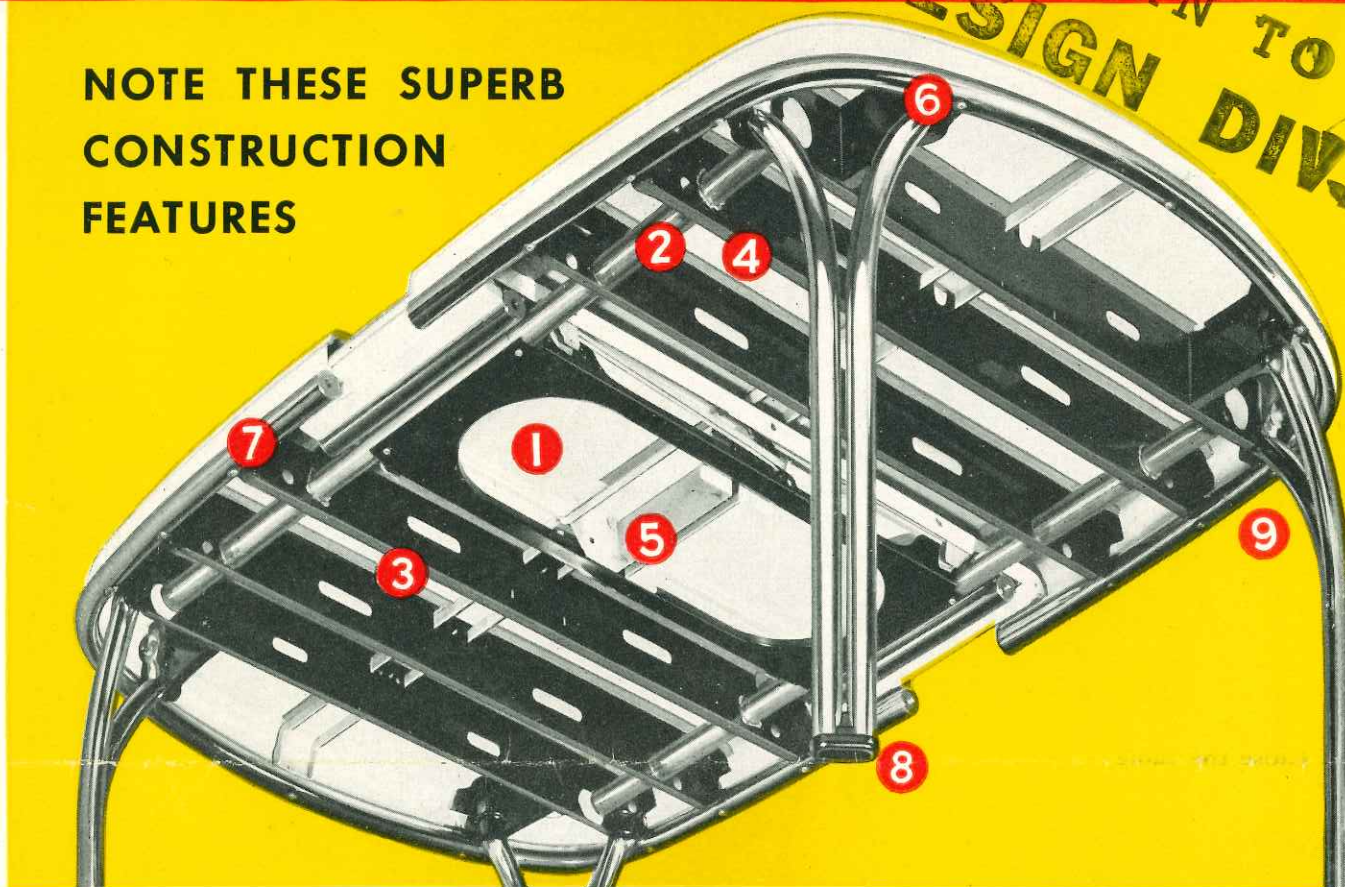
WAY?
DESIG

RETURN TO

ave new features that women want

RETURN TO
DESIGN DIV.

NOTE THESE SUPERB CONSTRUCTION FEATURES



1 The 12-inch "Miracle" slide-away extension leaf. Self-storing. Operates without effort. No other table has this feature.

2 Extension tubes. Smooth, noiseless, can't stick or jam. The simplest, most practical extension device ever developed. Table opens with a gentle pull.

3 Channel steel cross-bracing makes the table permanently rigid—it can never "loosen-up" or "give."

4 The silencing material makes table top firm, prevents squeaks or rattles, minimizes clatter.

5 Heavy channel steel center braces support cross-bracing for added strength.

6 Adjustable legs. Large bolted clamps permit easy adjustment to conform to any irregularities in floor. They hold legs absolutely firm and steady when tightened.

7 Deep, smooth-rolled edges with all-around tubular steel foundation. This provides easy, comfortable hand grip, adds rigidity and strength to the table top and provides a handsome polished chrome trim.

8 Large "domed" plastic feet—easy on all floors and floor coverings.

9 Beautifully styled, gracefully curved, tubular steel legs—full $1\frac{1}{8}$ " in diameter (same as chair legs), heavily chrome plated, with a beautiful lustre.

New long-life Arvinite finish

All Arvin Dinette Sets now have this super-serviceable finish. Applied with a specially developed process under intense heat over bonderized metal, it has unsurpassed durability and a rich, gleaming, permanently lustrous surface. Provides utmost resistance to chipping, and cracking. Impervious to fruit and vegetable acids, alcohol or boiling water. Back and seat panels of chairs, as well as table tops, have long-life Arvinite finish.

Packing and Shipping Specifications

Table: Individually packed KD in flat carton. Size $54\frac{3}{4}$ x $36\frac{1}{2}$ x $6\frac{1}{4}$ ". Quickly set up by tightening leg bolts with wrench in carton.

Chairs: Nested and packed two to a carton. Fully assembled. Carton size, $35\frac{1}{2}$ x 18 x 26".

Shipping Weights: Table 95 lbs. Chairs (2 in carton) 45 lbs.

These features build SALES!



- The 12-inch extension leaf tucks away out of sight when not in use. Slips into place quickly, easily, noiselessly.
- Table is big and roomy for four. Opens out for six. Closed: 30 x 45". Extended: 30 x 57". Attractively curved, 1 1/8" chrome-plated tubular legs provide extra knee and leg room.
- Channel steel cross and center bracing keeps table firm and rigid in each position. Deep, smooth-rolled table edge with chrome trim adds beauty and strength. Silencing material prevents squeaks and rattles.
- Large bolted clamps keep legs firm and steady and permit adjustment to irregular floors. "Domed" plastic feet protect floors. Chrome-plating is heavy, durable, buffed to give it a brilliant lustre.
- New long-life Arvinite finish is brilliantly lustrous, easy to clean, extremely durable, and has utmost resistance to cracking, chipping, acids, boiling water and alcohol.

ARVIN the name on many profit-building products of

NOBLITT-SPARKS INDUSTRIES, INC., Columbus, Indiana

Metal Chrome Dinette Sets • All-Metal Ironing Tables • All-Metal Outdoor Furniture



TWO ATTRACTIVE CHAIR STYLES

Both chair styles illustrated and described at the right have frames of 1 1/8" heavy-gauge steel tubing, chrome-plated. Backs and seats have the same new long-life Arvinite finish as the table top.

Snug-fit back (on both styles) is "full-boxed" all around, and snag-proof.

Over-all seat height (both styles) 32". Seat size (both styles) 15 x 15"—17 1/2" high.

Choice of colors: (both styles) Red seats with white backs. Black seats with white backs.

Packing Specifications

Table: Individually packed KD in flat carton. Size, 45 3/4 x 31 x 6 1/4". Quickly set up by tightening leg bolts with wrench in carton.

Shipping Weight: 75 lbs.

Chairs: Style 1 or 2. Nested and packed 2 in a carton, fully assembled. Carton size 35 1/2 x 18 x 26".

Shipping Weight: 40 lbs.



3058, Style 1 Chairs. Comfortable "springy" body balance is the outstanding feature of this S-type chair.



3058, Style 2 Chairs. The distinguished design of this 4-leg chair wins favor with women. "Domed" plastic mar-proof feet.

LIBRARY

MAY 2 1949

U S PATENT OFFICE